



November 4, 2008

Mark Snyder  
Clean Air USA LLC  
12900 Brookprinter PL #200  
Poway, CA 92064

Re: Hallmark-Southwest Corporation, Green Tech Advisor

Dear Mark,

Over the last year and a half, we at Hallmark SW have had the great pleasure of becoming acquainted with your work and philosophy. Our work together has brought great new ideas and innovations from concept to reality and we are just getting started.

The Green Ribbon Solar Powered Zero Net Energy Home will enable our dealers to position themselves to stay at the forefront of the rapidly growing market for solar powered home living. I believe as do you, that the Green Ribbon Solar Powered Zero Net Energy Home will prove to be a perfect solution for the many new green building initiatives that are taking place in communities through out California. The Green Ribbon Solar Powered Zero Net Energy Home, will provide exciting solutions for homebuyers whether they live in parks, on private lands, or "off grid" altogether.

Over the course of the last three decades, you have distinguished yourself as one of our nation's leaders in the design and construction of solar powered homes and business. Your work has been featured on recent national TV programs and you have been recognized by state and national leaders. In getting to know you, I am especially pleased to have learned that you share the Hallmark SW commitment to innovation and craftsmanship. I know that with your wealth of experience, the Green Ribbon Solar Powered Zero Net Energy Home will continue to evolve as we integrate more passive energy components and green materials into the home. The Green Ribbon Solar Powered Zero Net Energy Home will improve on Hallmark SW Corporation's reputation for quality and leadership.

It is with all these things in mind that I am pleased and honored to announce you as Hallmark SW Corporation's first Green Technology Advisor.

Sincerely,

Allen L. McKellips

for

Hallmark-Southwest Corp.